



HEALTHPLATFORM.NEWS

Amplifying facts, reason & common sense

Solicitation for Guest Columns

We are building a new policy-oriented vertical news site focusing on health. Under the Policy Platform News umbrella, Health Platform News will serve as a go-to resource for independent-thinking readers looking for accurate and insightful news and commentary on health policy, just as its sister publication Energy Platform News (EnergyPlatform.News) does for energy policy.

What you're looking for

An opportunity to advocate for (or against) a health-related policy position in front of an audience of state and federal policymakers, health sector companies and other industry stakeholders.

What we're looking for

Clearly written, concise arguments that provide readers with incisive commentary that advances health policy and considers at least one of these lenses:

- **Providers** = Hospitals, physicians, nurses, specialists, pharma, equipment/suppliers, etc.
- **Payers** = Patients, insurers, employers and charitable care organizations
- **Programs** = Everything from Medicaid to mental health, telehealth to nutrition, workforce to wellness

Guest column requirements

- Be 450 to 700 words
- Be submitted with a headshot/profile photo to accompany the column
- Provide a thought-provoking perspective
- Incorporate supporting links throughout, so readers can see your sources and learn more about the issue

How to submit

Submissions can be emailed to health@policyplatform.news

About HealthPlatform.news/PolicyPlatform.news

Mission statement

PolicyPlatform.news is the go-to resource for independent-thinking readers looking for accurate and insightful news and commentary on policy matters. Through original reporting and thoughtful curation, we provide our audience with credible, smart journalism that follows the facts instead of the pack.

How we operate

PolicyPlatform.news is an independent U.S. media organization committed to giving state policymakers and voters access to accurate reporting, comprehensive analysis and informative perspectives. Our work is fact-checked and thoroughly reviewed to ensure accuracy because our readers deserve nothing less.

Why we do what we do

We focus on the intersection of industry, the economy and state and federal policy because these issues are interrelated and critically important to American life. By highlighting the impacts of policy decisions, we aim to show the consequences of policy actions on American families, businesses and communities. We also want to provide readers with the context and knowledge they need to be informed voters.

How we're funded

Our operations are supported by donations from readers who appreciate our coverage, as well as through advertising and contributions from nonprofit foundations. Advertisements are clearly marked. So are news stories and guest commentaries. Our work is strongly reported and stands on the facts.